



**Take your players and your coaching to the next level with Coerver® Coaching.**

Over the past 25 years Coerver® Coaching has spread to every soccer-playing nation to become the world's #1 soccer skills teaching method. And now it's coming to you.

On Saturday, May 30, 2009, Coerver® Coaching USA Director and ex-Chelsea and Scotland star Charlie Cooke will lead a four-part, six-hour coaching seminar at Starfire Sports Complex in Tukwila, WA.

The seminar is entitled "Creating and Converting More Goal Chances - The 4S Coerver Way" and is designed for Seattle-area coaches looking to take their coaching and their teams to the next level.

The day will include 2 classroom and 2 practical two-hour field sessions, ending with a Q&A follow-up.

Attendees will receive a Coerver® Coaches Packet which includes a Coerver® Coaching's "Super Skills" DVD, Coerver® Coaching Apparel, Coerver® Sack Pack, Coerver® Coaching Session Planner, Coerver® Drill Book, and a Coerver® Improve Your Game discount card good for products and program discounts.

Charlie will recount the genesis and history of Coerver® Coaching and how, inspired by Weil Coerver, he and co-founder and International Director Alfred Galustian created Coerver® Coaching's unique Pyramid of Player Development© and Pyramid of Moves© teaching modules, both of which have been so successful around the world.

He will outline how Coerver® Coaching approaches the game and why it focuses on improving individual- and small-group play, especially in the golden 8-13 formative years.

He will explain why Ball Mastery is the foundational block of the Coerver® Coaching Pyramid of Player Development with Moves 1v1 and Small Group Skill at the heart of the 4S Coerver® Way.

This focus on technique is common across successful youth-academy programs around the world but Coerver® goes beyond mastering techniques and incorporates functional Speed, Strength and game Intelligence into its training plans.

In all, the Coerver® curriculum develops creative, confident players by means of their superior ball mastery and ability to play at high speed with elite-level game smarts, all the while supported by disciplined training habits.

With Coerver® Coaching, it's total player development - Skill, Speed, Strength and Smarts. The 4 S Coerver® Way.

Don't miss out.

This seminar will improve your coaching and your players, Guaranteed.

For more information on joining us for "Creating and Converting More Goal Chances - The 4 S Coerver® Way," please contact TR Stoneback, Director of Coerver® Coaching NW, at 206-243-3984 or [trstoneback@coervercoachingnw.com](mailto:trstoneback@coervercoachingnw.com). Register online at [www.coervercoachingnw.com](http://www.coervercoachingnw.com).

About Coerver® Coaching: Over the past 25 years, Coerver®'s Advanced Youth Development Training Programs have been adopted by many of the world's top professional clubs and national federations. Clubs like Real Madrid, Arsenal, Manchester United, Bayern Munich, AC Milan, Newcastle United and Liverpool are just a few that have partnered with Coerver® Coaching to develop their next generation of talented and exciting young players.

## Creating and Converting More Goal Chances - The 4 S Coerver® Way

### Course Outline

During the morning session we will cover:

#### Classroom:

- What is Coerver® Coaching?
- Pyramid of Player Development©.
- Pyramid of Moves©.
- Graduated pressure learning.
- Benefits of Coerver® Coaching for players and coaches.
- Notes on field session to follow.

#### Field:

- Pyramid of Player Development© - Ball Mastery; Moves & Speed.
- Three methods of Ball Mastery skill practice in groups.
- Ball Mastery (ground juggling) skills appropriate for most players.
- Speed practices with variations.
- Graduated Pressure examples.
- Change-of-Direction Moves.
- Stop & Start Moves.
- Feint Moves.
- Graduated- to Full-Pressure Individual Moves & Finishing practices.

For the afternoon session:

#### Classroom:

- Pyramid of Player Development©.
- Finishing.
- Group Play.
- Session Planning.
- Small-Sided Game Study.
- Notes on field session to follow

#### Field:

- Speed exercises with variations.
- Overlapping, screen runs and takeovers.
- Graduated pressure finishing.
- Fast-Break Attack: Finishing 1v1 through 4v4.
- Small-sided 3v3 game using Fast Break.